



# CBLDF RETAILER RESOURCE

## Covid-19 Specific Resources

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Below is a current list of CBLDF Retailer Resources created to help retailers navigate their response to the COVID-19 crisis.

- A comprehensive state-by-state clearinghouse resource for financial aid, training tools, and other information to support industry businesses.  
<http://cbl df.org/2020/03/resources-for-comics-industry-businesses-impacted-by-coronavirus/>
- A new directory of CBLDF Member stores with links and details about what they're doing to engage with their customers during the crisis.  
<http://cbl df.org/2020/03/support-your-local-comic-shop/>
- Tips on how retailers can best navigate a state shutdown order and jumpstart their recovery during the downtime.  
<http://cbl df.org/2020/03/what-to-do-during-a-shutdown-order/>
- Remote Retailing: Sales Strategies For Stores Affected by a Shutdown shares sales and marketing solutions stores can put in place to ride out the crisis.  
<http://cbl df.org/2020/03/remote-retailing-sales-strategies/>
- A guide discussing how to apply for an SBA Coronavirus Disaster Loan  
<http://cbl df.org/2020/03/how-to-apply-for-sba-coronavirus-disaster-loans/>
- A brief checklist of steps a shop should take if they are facing a temporary closure.  
<http://cbl df.org/2020/03/retailer-checklist-for-temporary-store-closures/>